



06th October, 2021

Meeting Minutes of the Third BoS meeting of Management Science

The Chairman of Board of Studies (BoS) of Management Science convened virtual meeting (through Google meet) on 06th October, 2021. The following resolutions are passed.

Agenda – I: To review the existing curriculum of SITE 18 MBA Regulations for necessary modifications in SITE MBA 21 Regulations

Resolution – I

The members have reviewed the existing curriculum of SITE 18 MBA regulations and expressed their positive consent and has given suggestions for necessary modifications in SITE 21 Regulations. As per the suggestions given by the members in the II BoS meeting, subjects titled Digital & Social media marketing, Rural Marketing and Project Management has been introduced. It was also suggested to continue Case study in I & II Semesters while introducing Startup Business plan in III Semester with one credits each. The members has given the suggestions in line with the AICTE model curriculum and JNTUK curriculum. In this regard the members suggested to see that the students should be motivated for pursuing value added courses for enhancing their knowledge and skills in the present contemporary world.

Agenda – II: To discuss and approve the curriculum and syllabus for SITE MBA 21 Regulations in line with the AICTE model curriculum

Resolution – II

The members of the meeting discussed and approved the curriculum for SITE MBA 21 Regulations with the said modifications mentioned in Ist resolution. It was suggested to see that the students should work on real time even for preparing Mini Projects.

Agenda – III: To review Management Science related subjects to undergraduate program

i.e. B.Tech




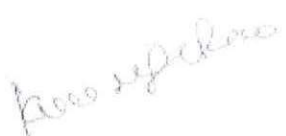
Resolution – III



The members of the BoS discussed about the necessary modifications in the Management Science related subjects for B.Tech programs. The subjects in the present curriculum are Engineering Economics and Financial Management (EEFM), Management Science (MS) and Constitution of India, Professional Ethics and Human Rights (CPH). The members wanted to continue with the same titles and syllabus in the SITE 21 regulations.

Agenda – IV: Any other matter with the permission of the chair.

Resolution – IV

The members of the BoS has suggested to encourage the students to enroll in NPTEL SWAYAM courses and the students Internships/Projects should focus on contemporary issues.

S.No	Name	Designation	Signature
1	Dr. P.Ratna Krishna Head & Associate Professor, Department of Management Science, Sasi Institute of Technology and Engineering (Autonomous), Tadepalligudem-534101	Chairman	
2	Dr.P. Vijay Kumar Program Director (Retd) School of Management Studies, Jawaharlal Nehru Technological University, Kakinaada – 533 003	Member	
3	Dr. T.Sreenivas Professor & Dean, Faculty of Commerce Management and Law, Yogi Vemana University, Kadapa-516005	Member	
4	Dr. K.V.V.Murali Someswara Rao Associate Professor & Head, Department of Management Studies, Gayathri Vidya Parishad (GVP) College for PG Courses, Rushikonda, Visakhapatnam - 530045.	Member	

5.	Mr. Satish Kadiyala CEO. FinacPlus, HITEC City, Hyderabad- 500081	Member	
6.	Dr. Navulla Durga Prasad Assistant Professor, KLU Business School, K L Deemed to be University, Greenfields, Vaddeswaram, Andhra Pradesh 522502	Member	


Dr. P. Rama Krishna
Chairman - BoS
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